

Welcome to the Agro Business Park



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Agro Business Park



Aarhus University





- Biomass to bio-energy



- Food and Food Processing technologies



- High tech farming
- Sensor technologies
- GPS
- IT systems
- Robot technologies

Internationalisation

Entrepreneurship



Business Support on Your Doorstep

Companies in Agro Business Park



**Future Energy
Technologies**

BIOSENS



WILDLIFE
COMMUNICATION TECHNOLOGIES



WEBSTECH
WIRELESS EMBEDDED BIOMASS SENSOR TECHNOLOGY



Natur & Landbrug

ConTerra



SORBISENSE



Landij



iKRAFT

Knold og Top

WEBSTECH



What is WEBSTECH?

WEBSTECH ApS is a Danish innovation company that was founded in 2009 as a spin-off from patented research at Aarhus University

WEBSTECH is the winner of several innovation prizes in Denmark
WEBSTECH is awarded as one of the Danish companies with the biggest potential for growth & development

What is the product?

The product is a monitoring service to safeguard against losses from crops and other biomass during storage.

What is the problem?

- **17 %** of all biomass (food & energy) are lost in stock (FAO)
- Globally wheat, barley, maize and potato losses are calculated to be **42 billion €**
- Serious problem for farmers, food supply, national economies & the environment

SENSSILAGE[®]



SENSSEED[®]

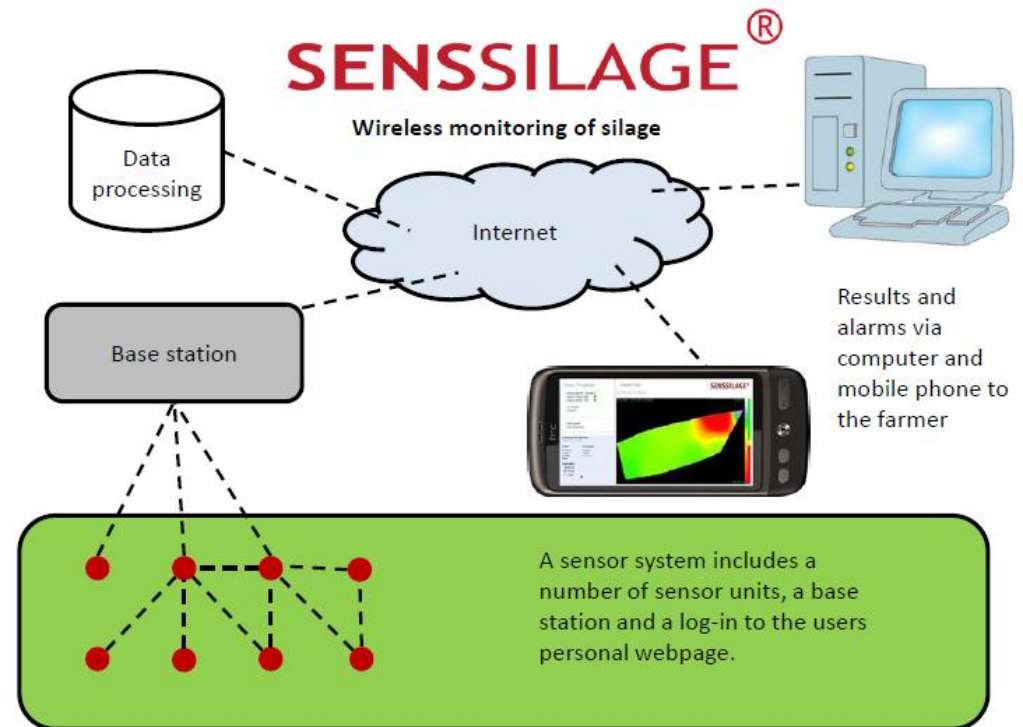


HORTISENS[®]





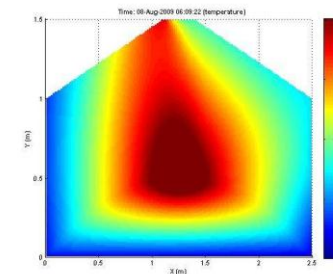
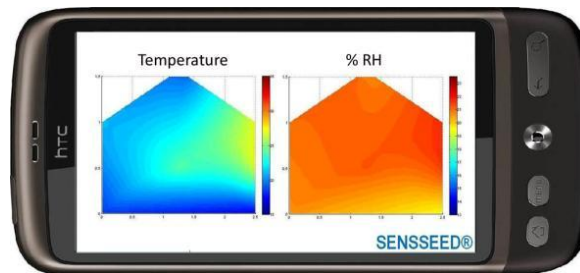
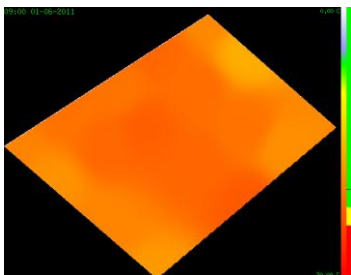
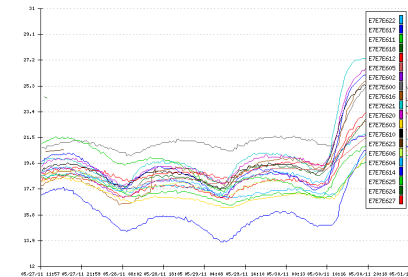
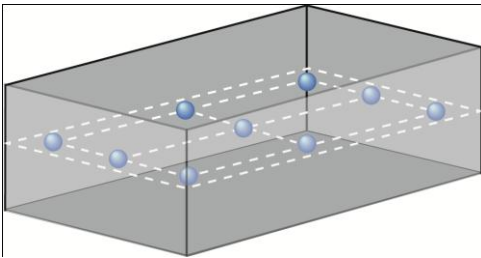
A monitoring system from WEBSTECH includes a number of **sensor units**, a **base station**, and a **log-in** to the users own pages on the Internet.





The user is able to follow online the measurements from the sensors, which are shown as easy-to-understand graphics on computer and smartphone.

If irregularities, such as heat development, are identified during data processing, information is automatically sent to the user as e-mail and sms/mms.





How did EEN help?

Enterprise Europe Network co-organised an Innovation Competition with a prize of € 7500 for the most innovative idea in the agri-food sector.

Staff from EEN were instrumental in assisting with financing, IPR protection and creation of the business model for Webstech.

EEN staff pushed the company's marketing – at regional, national and international level.

EEN personnel have recently been very actively involved in the next generation of export markets – Webstech's sales strategy and the product focus



Products sold in 6 countries (Europe)

Now looking into other markets (outside Europe)

Looking for knowledge on storage of rice, biomasses used for biomaterials, bio-energy and other purposes.

Further information on how to earn money by keeping your biomass “healthy”:

WEBSTECH

Agro Business Park

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