

Business Management Öresund – a model for an innovation support **intermediary** and **mobile incubator**



Local businesses, SMEs, established in rural municipalities or in cities also need to innovate!

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The Companies are SMEs in different stages of development.

They have a dream, a wish to grow their business, to sell more and to earn more, and be there for long time.

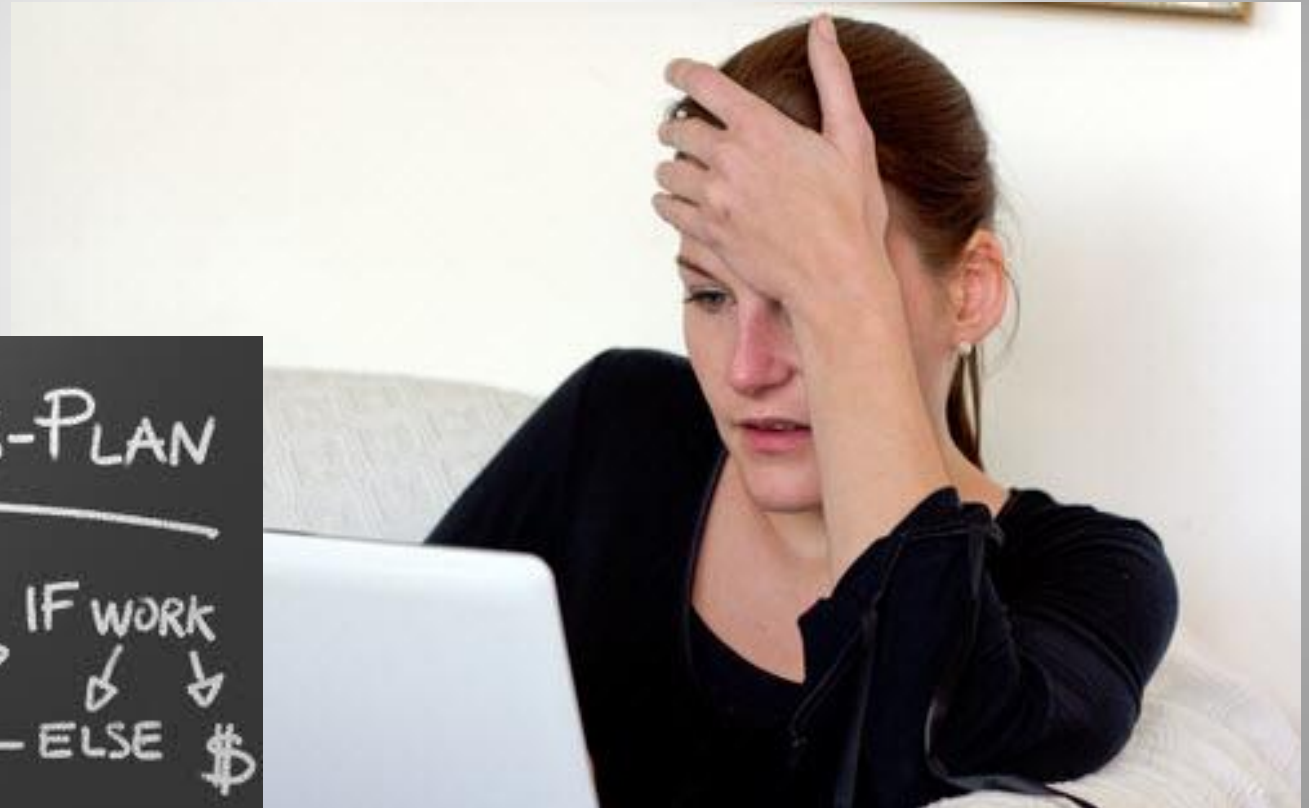
They are established, they are in their own premises or at least where their market is!

But far away from Science Parks!



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- Ideas about development - growth
- Ideas!
- Business!



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- ✓ They need support but don't know where to go!
- ✓ What to ask about?
- ✓ It is time consuming and costly?
- ✓ Public service or consultants?
- ✓ Fragmented and not transparent what service can be delivered!
- ✓ They need somewhere to go!
- ✓ **BMÖ** offers 1 hour support - free of charge!

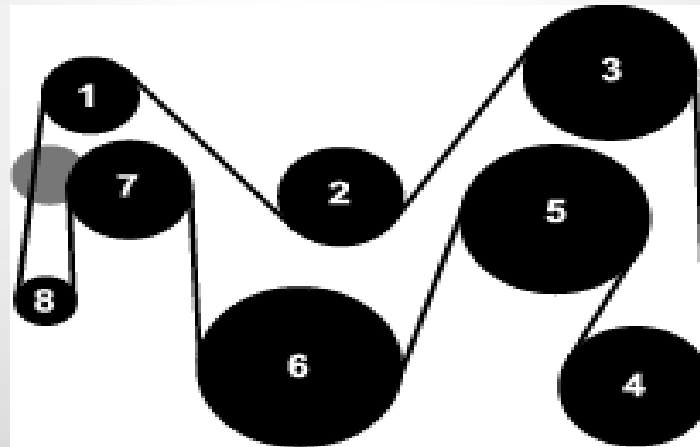
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The incubator processes, encompassing strong, committed contact networks, and cooperation with external advanced support providers, companies, universities, the innovation system and financiers, create the best possible conditions for transforming good ideas into business
- anywhere the business are – not restricted to a site!

We are coming to you!

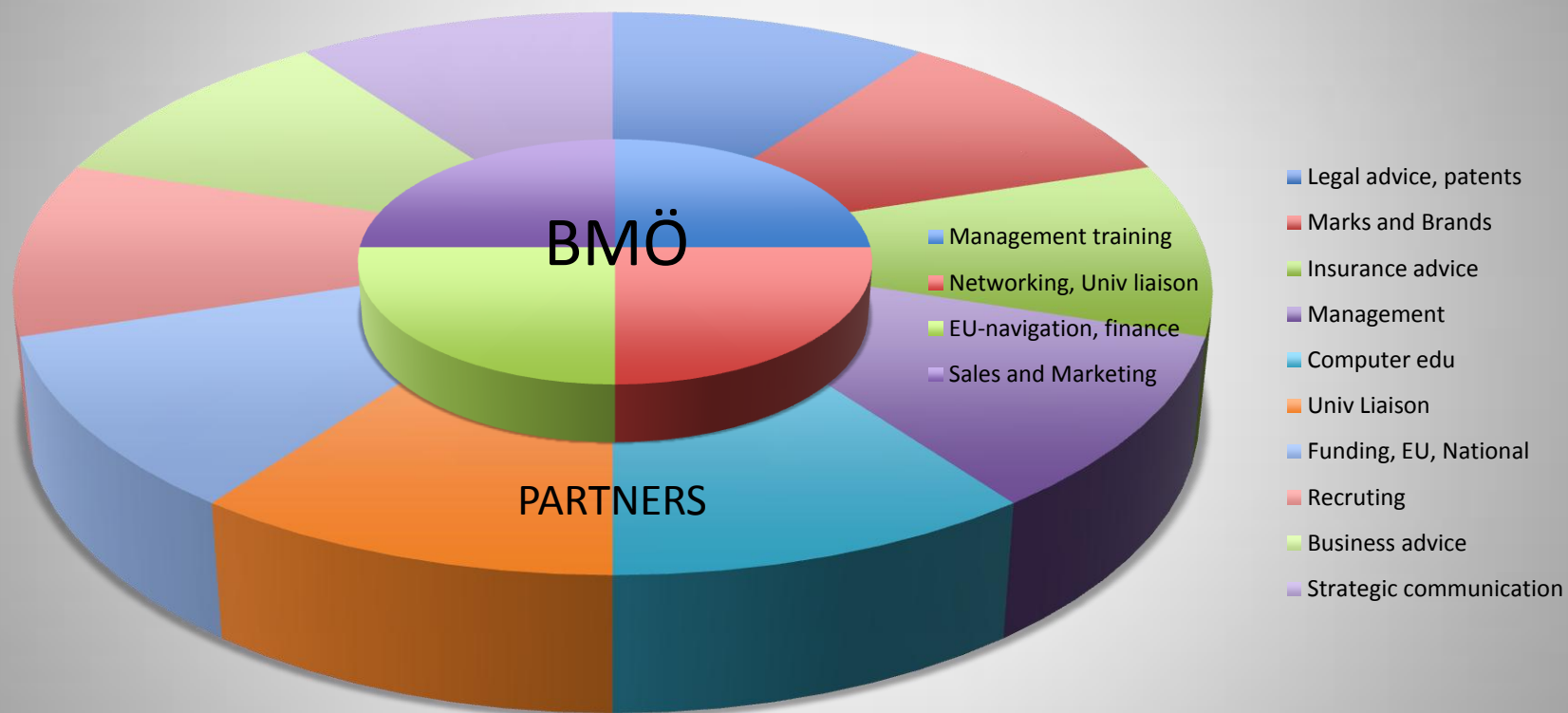
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Business Management Öresund



Like a joining chain between all units for collaboration.

Business Management Öresund – BMÖ - and partners



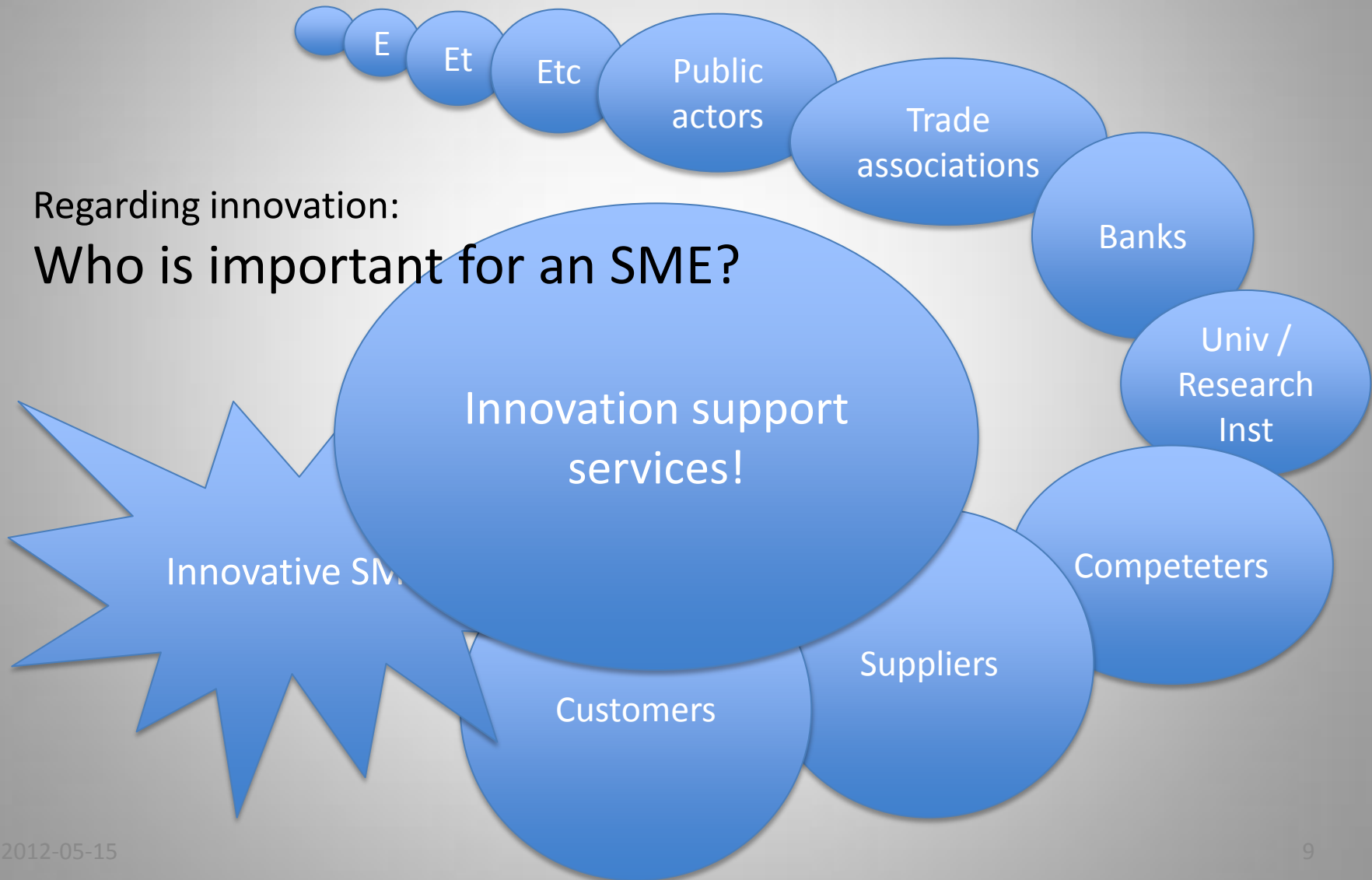
Teams of complementary competences

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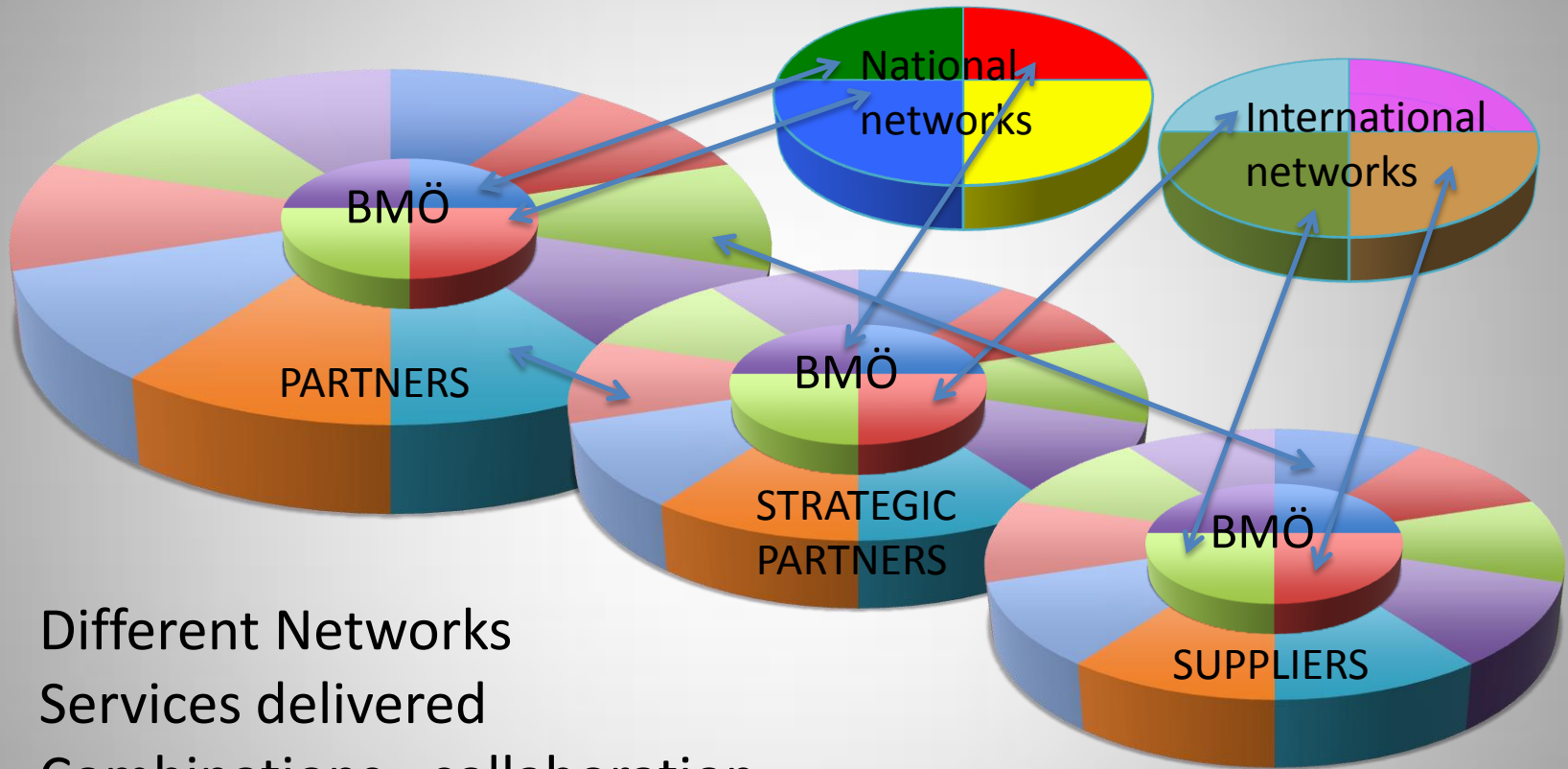


- have signed strategic partner agreements
- analyse the needs for innovation support
- submit a description of tasks – an offer
- brings in the partners who can deliver
- contribute with own capacities
- assist the SME in other tasks
- link to the right source

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Different Networks

Services delivered

Combinations - collaboration

Business within and across networks

Internal support

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Service equal to Science Park incubators but available for any SME in the society.

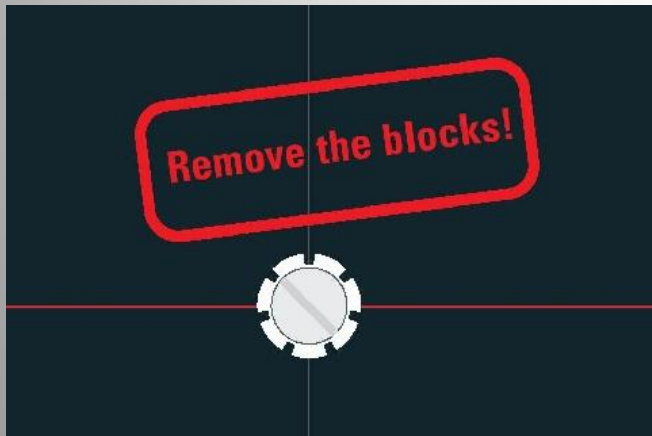
Service also for Industry Parks

Service also for networks and associations

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This model with a team of complementary competences, also used as a “mobile incubator“, is the missing link, playing an essential role in the quest for results, sustainability and a smarter economy.

Increase the value of your business by this innovative support, wherever you are!



Thank you for your attention



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