

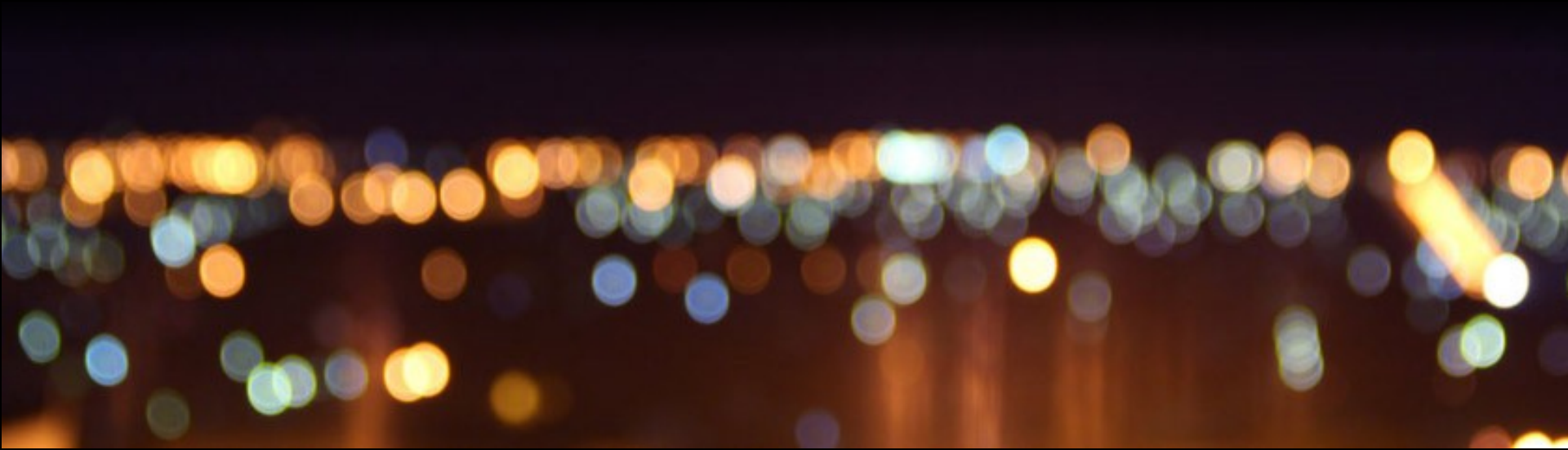


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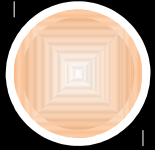
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Investing in Open, Urban, and Ecosystem Innovation

Dr. Petra Nylund



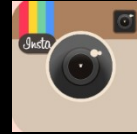
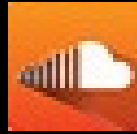
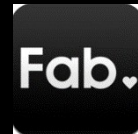
Investing in Open Innovation



Commercialization



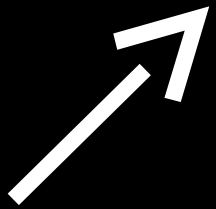




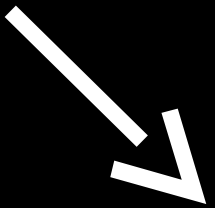
Lean Open Innovate



Investing in Innovation Ecosystems

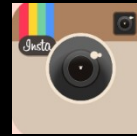
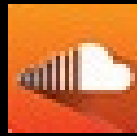


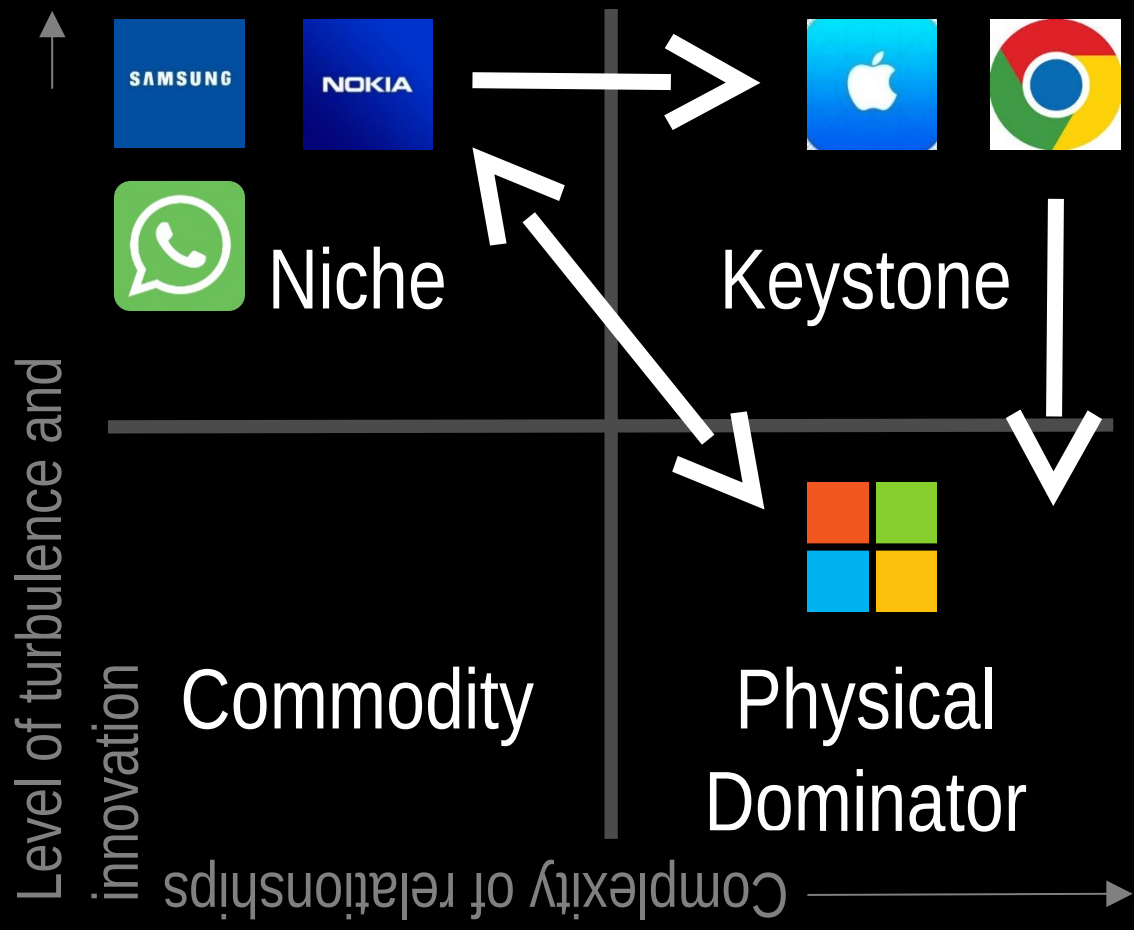
Technology

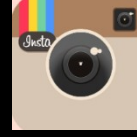
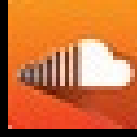
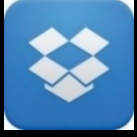


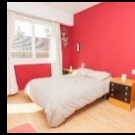
The Keystone Role





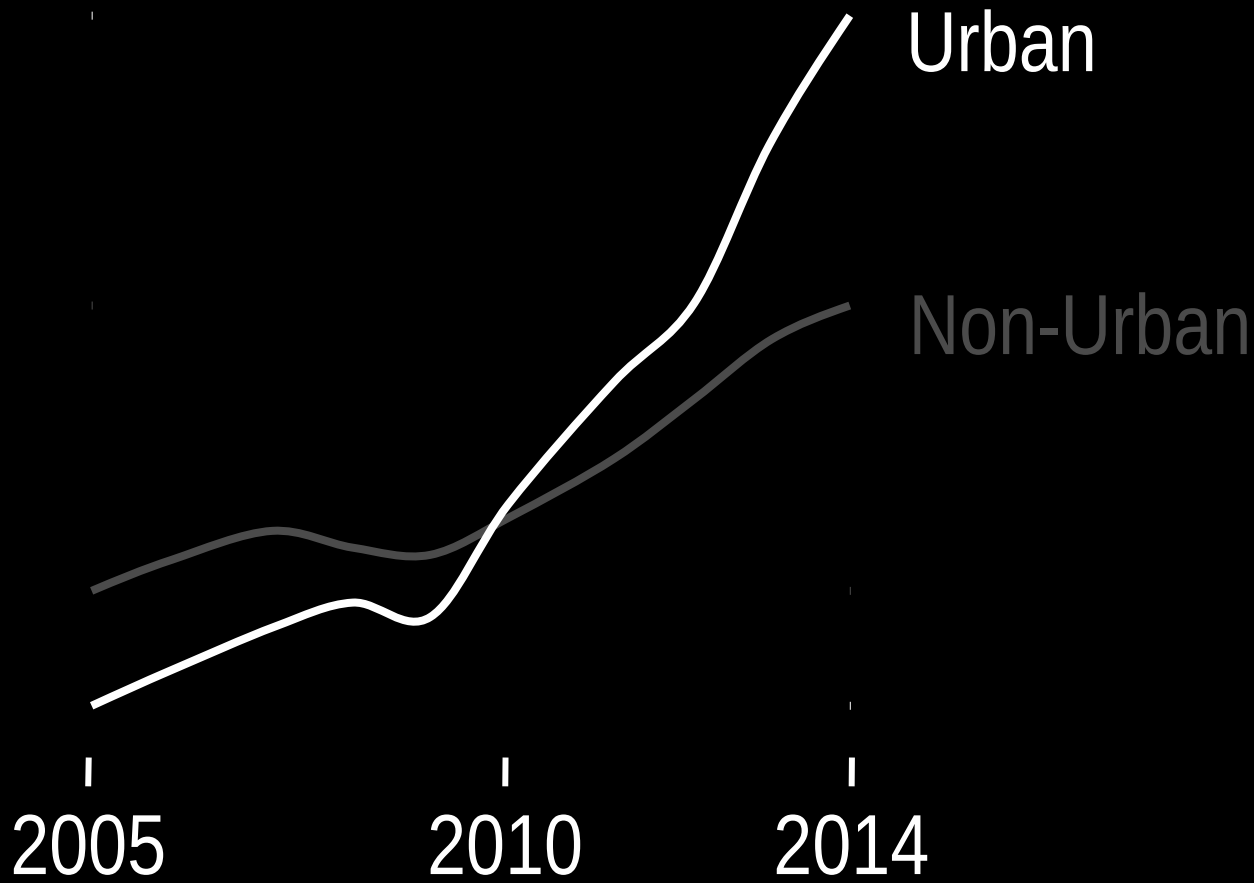


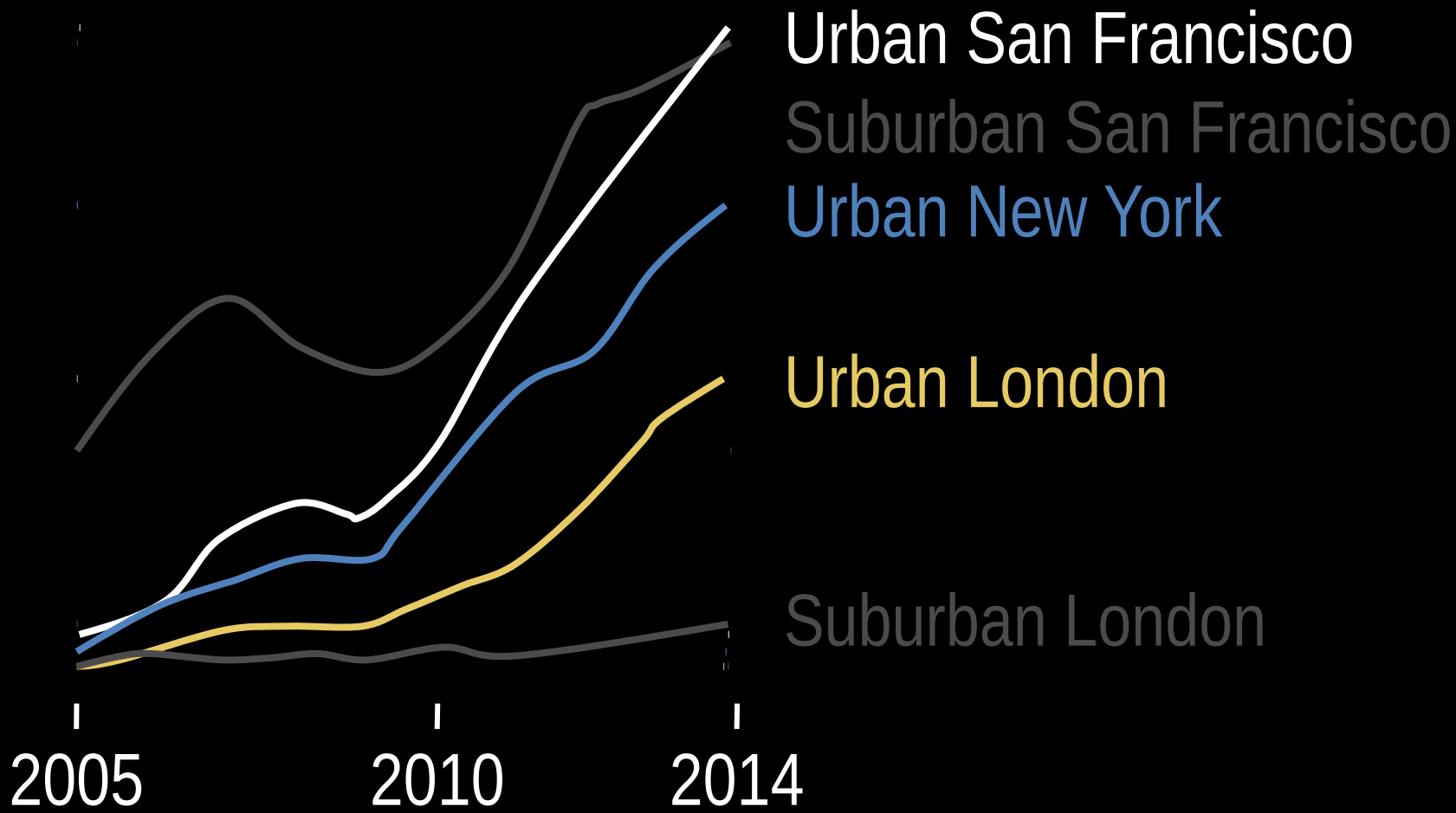




Play Your Role







Urban San Francisco

Suburban San Francisco

Urban New York

Urban London

Suburban London

2005

2010

2014

Investing in Urban Innovation





san francisco

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Check out

08/20/2008











Guests

1

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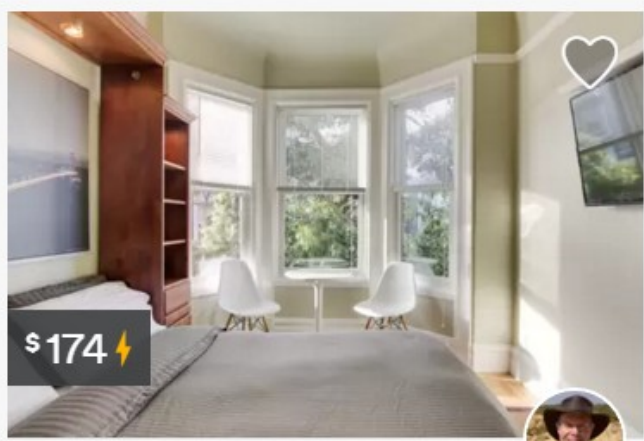
- | | | |
|---|---------------|------|
|  | "tikitastic" | \$10 |
|  | "Cute!" | \$25 |
|  | "Simple" | \$50 |
|  | "AwesomeRoom" | \$50 |
|  | "happy" | \$50 |
|  | "Victorian" | \$50 |
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|  | "Sunny" | \$85 |
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|  | "Modern" | \$99 |

1 2 Next



Filters Superhost Neighborhoods

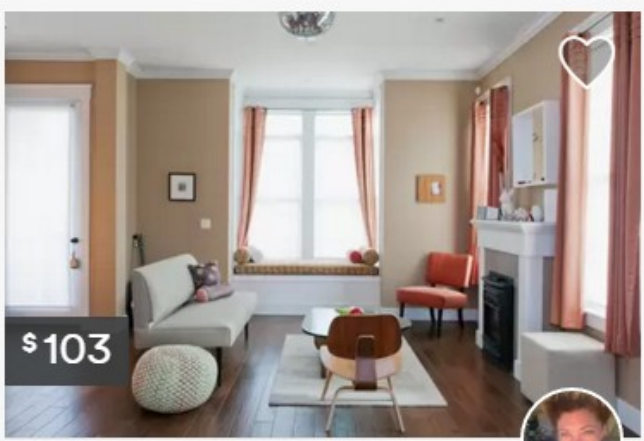
122 Rentals - San Francisco



\$174 ⚡



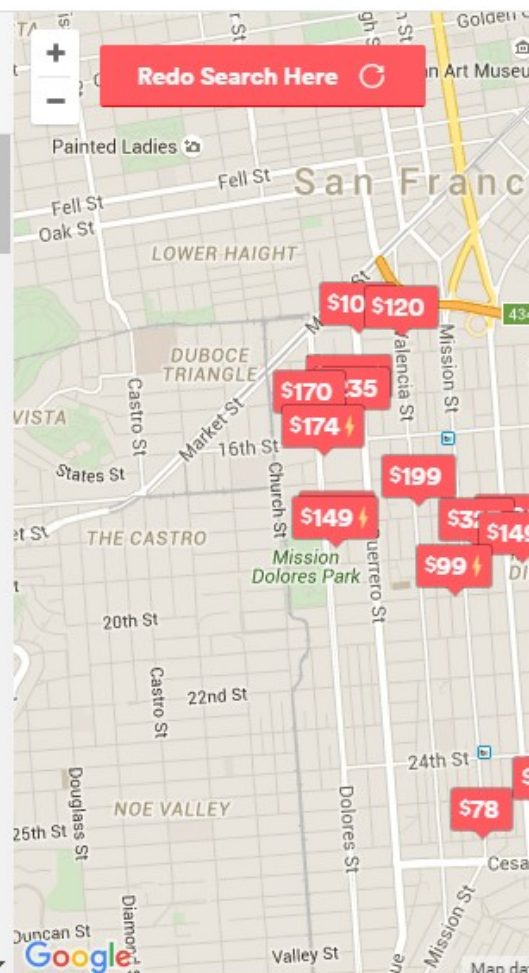
1Bed/1Bath Suite in Mission Dolores
Entire home/apt · ★★★★★ · 73 reviews



\$103



Great View with Private Deck + Bath
Private room · ★★★★★ · 140 reviews

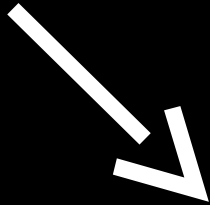
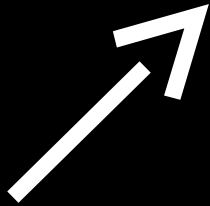


Barcelona's Urban Innovation Ecosystem



Should We Go Urban?

Market



Liberate from Space



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Play Your Role

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