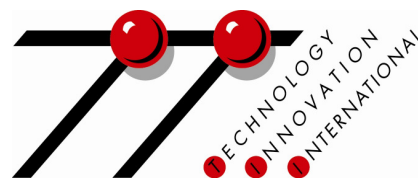


# TII INNOVATION TOUR TO QUEBEC

Montreal and Saint-Hyacinthe

27 September - 1 October 2010



## PRE-PROGRAMME

### Introduction:

The TII Innovation Tour offers a unique opportunity to visit and gain first-hand knowledge of leading organisations working in the field of university-industry collaboration, knowledge-intensive entrepreneurship and research commercialisation in a given region. This year, from 27 September to 1 October, the Tour will take place for the first time in North America, in the Quebec province of Canada, and will comprise visits to leading universities, research centres and knowledge generators in the Montreal/Saint-Hyacinthe area.

Canada owes much of its wealth to its natural resources, such as agriculture, mining, forestry, and energy, so it comes as no surprise that some of the most famous Canadian innovations originate from these sectors, such as Thomas Carroll's combine harvester in 1937. The country's sparse population and wide geographical distances gave rise to other technological advances, such as Armand Bombardier's first patent for the rubber caterpillar track which later led to the development of the "Skidoo" - or the Avro Jetliner, the first commercial jet aeroplane in operation in North America. In the field of communications, it is of course to Alexander Bell that we owe the first telephone, while modern day pioneers, such as Northern Telecom, have been in the avant-garde of digital telephone switchboards.

Nowadays, although Canada spends less on R&D than nations like the USA, Finland and Sweden, the country keeps pace with rapid global technological change and innovation by investing in regional technology clusters, from ocean technologies to fuel cells, which have often transformed their local economies. Technology specialisms to be found in the province of Quebec include biotechnologies, information and communication technologies as well as environmental technologies and nanotechnology. Cluster players have the reputation of working pro-actively to build international relationships with compatible organizations and technology communities abroad, which bodes well for the Innovation Tour visitors.

In collaboration with



## Monday 27 September 2010

- During the day    Arrival of participants at P. Trudeau International airport
- Evening            Welcome by the organisers and dinner in downtown Montreal  
Overnight stay at Hotel Le Dauphin  
<http://www.hotelsdauphin.ca/montreal/>

## Tuesday 28 September 2010

- Morning            360° introduction to the innovation scene in Quebec,  
Followed by a visit to the Research Commercialisation  
Office of the University of Quebec at Montreal (UQAM)  
<http://www.uqam.ca/>
- Afternoon          Visit to the Research Commercialisation Office of McGill  
University at Montreal  
<http://www.mcgill.ca/>
- Evening            Dinner-cruise by bateau-mouche  
Overnight stay at Hotel Le Dauphin, Montreal Downtown



## Wednesday 29 September 2010

- Morning            Presentation of the commercialisation activities of the  
University of Montreal  
<http://www.umontreal.ca/>
- Afternoon          Visit to the Industrial Research Centre of Quebec (CRIQ)  
<http://www.criq.qc.ca/>
- Evening            Dinner at a traditional maple sap house  
Overnight stay at Hotel Le Dauphin at Saint-Hyacinthe  
<http://www.hotelsdauphin.ca/st-hyacinthe/>



## Thursday 30 September 2010

Morning



Session at the Local Development Centre 'Les Maskoutains'

<http://www.cld-lesmaskoutains.qc.ca/>

Presentations by:

\* Economic Development Agency of Canada (DEC)

<http://www.dec-ced.gc.ca>

\* National Research Centre of Canada (CNRC)

<http://www.nrc-cnrc.gc.ca/>

\* Federal Partners for Technology Transfer

<http://www.fptt-pftt.gc.ca/>

\* Saint-Hyacinthe Technopole

<http://www.st-hyacinthetechnopole.qc.ca/>

Afternoon

Visit to the Food Research and Development Centre in Saint-Hyacinthe

<http://www4.agr.gc.ca/>

Visit to the National Research Centre of Canada

<http://www.nrc-cnrc.gc.ca/>

Evening

Dinner in restaurant with rustic theme

Overnight stay at Hotel Le Dauphin at Saint-Hyacinthe

## Friday 1 October 2010

Morning

Presentation of local knowledge-based start-up companies

Followed by a visit to the Canadian Space Agency in Saint Hubert

<http://www.space.gc.ca/>



Afternoon

Optional sightseeing visit to the town of Quebec City, with overnight stay

or

Return to Montreal for flight home or extended stay in the city



## Practical Details:

Dates: To benefit fully from the Innovation Tour programme participants are recommended to arrive in Montreal on Monday 27 September and depart on Friday 1 October at the end of the programme.

Language: Quebec is the French-speaking province of Canada and both French and English will be used during the Tour. However, presentations will be given in English.

Target group: The TII Innovation Tour is open to all professionals involved in the industrial collaboration, research commercialisation, academic entrepreneurship and spin-off support process in universities, research centres, science parks, incubators, innovation centres and national/regional administrations. The group will be limited to 20 people.

Travel: Participants are responsible for making their travel arrangements to and from Quebec. Coach transportation is provided by the organisers during the Innovation Tour and is covered by the registration fee.

Accommodation: A block booking of rooms has been made for 2 nights (27 and 28 September) at the Hotel Le Dauphin in Montreal and for 2 nights (29 and 30 September) at the Hotel Le Dauphin in Saint-Hyacinthe. The price of 4 nights' accommodation is included in the registration fee. Additional nights may be booked before and after the official tour programme at CAD 130-160 per night. Room bookings should be made as part of the registration procedure.

Registration fee: The cost of the Innovation Tour is EUR 1,250 for TII members ISPIM and ProTon Europe members and EUR 1,550 for non-members. The fee covers access to all parts of the official visit tour programme, bed and breakfast for 4 nights, meals over the 4 days and ground transportation. The cost of travel to and from Canada is additional.

Registration: Registration for the Innovation Tour and reservation of hotel accommodation should be made exclusively via the TII website at <http://www.tii.org/>

